



PimpMyTrip Mediakit

About Me and PimpMyTrip

I am Martina Santamaria, founder of www.PimpMyTrip.it, an Italian Travel blog that entirely focuses on adventure travel, nature, responsible and solo female traveling.

Started in 2013, the focus on my blog is to introduce my target readers to heart pumping adventures, out off the beaten tracks and responsible experiences through my personal experiences and engaging storytelling.



WHAT I CAN OFFER

Quality

As writing and photography professional, I produce high-quality material - well-researched and crafted articles and good photography.

Originality

I like to feature lesser-known destinations and look for original angles - my stories always go beyond the obvious (with always an eye on responsible travels).

Trust

I pay close attention to SEO, to guarantee a steady stream of visits to my site for years to come.



HOW YOU CAN BENEFIT

Using PimpMyTrip's social media platforms, your brand can be introduced to my community of adventure and responsible travelers:

- My Facebook page has over 7100 fans and is a community engaged in discussion
- I have a Twitter community of 4,800+ followers
- My Instagram community is quickly growing with over 4500 followers engaged with my high-quality photos

 **Pimpmytrip.it - blog di viaggi avventura** ha aggiunto 3 nuove foto.
9 dicembre 2016 · 🌐

Abisko e Kiruna sono due puntini minuscoli sulla mappa della [#lapponiasvedese](#), e sarebbero sconosciuti se non fosse che sono uno dei posti migliori al mondo per vedere le AURORRE BOREALI.

Ieri vi ho detto di averne vista una bellissima, verde, rossa e violetta. E vi ho detto anche quanto fossi emozionata davanti a questo incredibile spettacolo della natura.

Ecco qualche foto, così come le ho fatte, tra un saltello e l'altro di felicità



The image shows three photographs of the Aurora Borealis (Northern Lights) in Kiruna, Sweden. The top photo is a close-up of the green aurora. The bottom-left photo shows the aurora over a snowy town at night. The bottom-right photo shows the aurora over a snowy landscape with buildings.

41.061 persone raggiunte [Visualizza risultati](#)

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   693 [Commenti più in vista](#)

MY AUDIENCE



Website

65,000 Monthly Pageviews

42,000 Unique Visitors

Countries: Italy 85%, Rest of Europe and USA 10%

Social Media

Facebook: 7100+ Reach: 85,000/month

Twitter: 4,800+ Impressions: 80,000+

Instagram: 4500+

Feel free to get in touch!

To find out more about me, or to discuss possible collaboration options, contact me here:

Email: pimpmytripit@gmail.com

Twitter: [@S_Emarti](https://twitter.com/S_Emarti)

Facebook: [/www.pimpmytrip.it/](https://www.pimpmytrip.it/)

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